



## **Serviced Apartments What Benefits For Landlords?**



**Belgravia Homes**  
— Serviced Apartments & Suites —  
★★★★

*Luxury Living In The Heart Of The City*

# Serviced Apartments

## What Benefits For Landlords?

Are you a Landlord fed up chasing rent and paying constant letting agency/referencing fees?

Belgravia Homes Serviced Apartments is different from other property management companies because we treat our landlords as individuals. We make a difference by spending time to understand your needs and preferences so we can provide tailored advice on making the most of your property investment and getting the maximum return from your investment by turning your investment property into a serviced apartment.

A serviced apartment appeals to a different type of customer such as a wealthy foreign student, a travelling business person or a holiday maker. All the major cities we operate in host international business conferences and of course these cities are all at maximum capacity during these many festivals and festive periods which further increases the ever expanding serviced apartment market.

### ● We GUARANTEE:

- Higher annual rent income
- Attract a higher standard of tenant
- Property constantly maintained in pristine condition

Hotels in the cities we operate in reach maximum occupancy rates which increases the demand for Serviced Apartment so there's a proven market waiting for your property.

If you think you have a property which is suitable for a serviced apartment simply contact us and let's get you earning that maximum rental yield you deserve hassle free!

### ● What is serviced accommodation?

Serviced accommodation are properties used for short-term rent. They take in guests especially if they are in the city for work. People rent them if they are in the city to see the latest attractions. They offer the same amenities of a hotel, but with bigger space.

“By letting your property as a luxury serviced apartment, you can typically earn up to 40% more than a standard letting.”

### ● Benefits for Landlords

- Up to 40% higher monthly rental yields
- Daily housekeeping/inspection service
- 24/7 Client service team available
- Corporate guests
- FREE detailed property inventory carried out
- Absolutely NO FEES!
- Your property rented within 24 hour
- Twelve monthly rental guarantees offered
- No rental void periods

## FOUR Simple Reasons Why Us...

### 1 Increasing popularity



**More business travellers prefer having the comfort of a home in the accommodations that they choose. Serviced apartments cater to this kind of demand**

### 2 Zero Service Costs



**Landlords do not have to worry about expensive letting agent let only/management fees and bill charges because the expense for the rented serviced apartments are paid for by the corporate guests.**

### 3 Solid Regular Income



As we currently operate a 94.5% occupancy rate (meaning the majority of our properties are occupied every night) we can instantly rent guarantee landlords up to 40% higher rental income from what you're currently looking to achieve on your advertised property. Letting agents just can't achieve these rental yields from convention lets.

### 4 Maintenance



Daily housekeeping, minor repairs, and accidental damage are not to be worried about by the landlords. These maintenance activities are taken care of by us. This means that only major reparations and changes are the sole responsibility of the landlord

## Why it makes sense to our clients...

### Smarter Accommodation

#### Standard Hotel Room

VS

#### Typical Serviced Apartment



Serviced apartments are the smart alternative to hotels. They give you significantly more space, greater savings, complete flexibility and happier all round guest!



## Contact us

1 Berkeley Street, Mayfair, London, W1J 8DJ

### Call:

General Enquires/Booking Line: 0207 112 8460

### Email:

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